



## Wisconsin - Trout Production

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Cooperating with the Wisconsin Department of Agriculture, Trade and Consumer Protection

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### Trout Sales Decrease

Wisconsin's trout producers reported \$1.62 million in trout sales during 2010, a \$167,000 drop from 2009. In addition to sales, trout, valued at \$2.23 million, were distributed for restoration or conservation uses.

Sales of trout that were at least 12 inches long totaled \$1.47 million, a 4 percent decrease in value from 2009. The number of trout sold at 12 inches or longer was 520,000. Live weight of trout sold in this size category was 482,000 pounds. Compared to a year earlier, trout were slightly smaller in 2010, and 40,000 more pounds were sold. Producers received an average of \$3.04 per pound, down 27 cents from 2009.

The value of trout sold in the 6 to 12 inch range, at \$129,000, fell \$125,000 from 2009. The number of fish sold in the size range, at 85,000, dropped 75,000 from the previous year. The average price was \$3.91 per pound, 1 cent above a year earlier.

Sales of 1 to 6 inch trout totaled \$30,000, up \$12,000 from 2009. There were 110,000 trout sold, 20,000 more than a year earlier. Total pounds sold, at 6,000, increased by 1,000 pounds. The price for fish in the 1 to 6 inch category, at \$272 per 1,000 fish, increased by \$70.

Trout-for-sale producers lost 505,000 trout weighing 82,000 pounds to various causes during 2010. The number of trout lost was 14,000 fewer than last year, while weight of the lost trout lost was down 6,000 pounds.

At the national level 64 percent of the trout over 12 inches long were sold to processors as the point of first sale, while 50 percent of trout 6 to 12 inches long were sold for recreational stocking.

In Wisconsin, the 1 to 6 inch size was the most common type distributed for conservation or restoration purposes, at 3.11 million trout. The number of 6 to 12 inch trout distributed was 1.83 million, and 10,000 of the 12 inch or longer trout were distributed.

### Trout, Wisconsin

Item	Unit	2009	2010
Trout 12 inches and longer			
Number sold	1,000	480	520
Pounds sold	1,000	459	482
Value of sales	\$1,000	1,519	1,465
Average value per pound	Dollars	3.31	3.04
Trout 6 to 12 inches in length			
Number sold	1,000	160	85
Pounds sold	1,000	65	33
Value of sales	\$1,000	254	129
Average value per pound	Dollars	3.90	3.91
Trout 1 to 6 inches long			
Number sold	1,000	90	110
Pounds sold	1,000	5	6
Value of sales	\$1,000	18	30
Average per 1,000 fish	Dollars	202	272
Total sales (excluding eggs)	\$1,000	1,791	1,624
Trout lost to various causes			
Total number	1,000	519	505
Total Pounds	1,000	88	82
Distributed for conservation & restoration			
Trout 12 inches and longer	1,000 fish	5	10
Trout 6-12 inches in length	1,000 fish	2,280	1,830
Trout 1-6 inches long	1,000 fish	2,830	3,110
Total value	\$1,000	2,001	2,234

Source: USDA, NASS, WI FO.

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